

**PRIVATE LABEL
DOMESTIC HEADWEAR
PROGRAM**



SHADE CUSTOM EXPRESS

Domestic Headwear 2.0—The industry’s first Private Label Domestic Headwear Program. Our new printing technology enables us to expand beyond our embroidery-only domestic program, building on our Custom, Private Label heritage. Each hat includes our FREE private label, demonstrating our continued commitment to the marketplace. Our domestic stock program offers maximum flexibility, allowing you to combine different fits, styles, fabrics, and colors within a single minimum order for your club or event. While we’re happy to provide 48 of the same hat, we encourage you to take advantage of our program’s versatility.

PROGRAM DETAILS

Base Cost for the primary embroidery location includes: flat embroidery, digitizing and FREE DTF private label.

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| <p>16 16 STYLES TO CHOOSE FROM
<i>One size fits most</i></p> <p> 48PC MINIMUM ORDER
<i>Must use the same graphic/logo/thread colors on all 48pcs</i></p> <p> COMBINE UP TO 12 PER FIT/STYLE AND FABRIC TYPE/COLOR TO REACH THE 48PC ORDER MINIMUM</p> <p> EMBROIDERY ONLY
<i>Flat, Solid Fill Flat W/ Flat Outline, Flat Pearl Chain Stitch, Raised Satin Stitch / 3D Puff Embroidery available
Additional charges apply for 3D Puff Embroidery - quote only</i></p> <p> WANT TO ADD ON TO YOUR ORDER?
<i>Once you've hit our 48pc minimum order requirement you can add on to your order by increments of 24pcs (12 per fit) style/color.</i></p> | <p>10K 10,000 STITCH COUNT MAX FOR EMBROIDERY</p> <p> FREE INSIDE PRIVATE LABEL
<i>Direct to fabric print</i></p> <p> NO SET-UP OR DIGITIZING FEE'S
<i>First location only - additional locations incur digitizing fees</i></p> <p> GUARANTEED 10-DAY PRODUCTION + SHIPPING
<i>From final art approval</i></p> <p> EXPRESS PRODUCTION/DELIVERY OPTIONS AVAILABLE
<i>Additional charges apply - quote only</i></p> |
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UNMATCHED PROGRAM FLEXIBILITY

12 PER STYLE/FIT AND FABRIC COLOR



EMBROIDERY OPTIONS



FLAT EMBROIDERY
First location included in base cost



SOLID FLAT FILL EMBROIDERY W/
FLAT EMBROIDERY OUTLINE
First location included in base cost



RAISED SATIN STITCH
Base cost + \$1.50



FLAT PEARL CHAIN
STITCH EMBROIDERY
Base cost + \$1.50



3D PUFF RAISED EMBROIDERY
Base cost + \$4.00

Additional embroidery locations, digitizing fees apply.

LL0942-3TTM

- ◊ Rutledge 6 Panel Structured Mid High Crown Profile Fit
- ◊ Cotton Twill / Soft Trucker Mesh
- ◊ Slight Curve Visor
- ◊ Adjustable Plastic Snap Closure
- ◊ One Size Fits Most
- ◊ 8 Color Combos to Choose From



SHOWN IN
KHAKI



LL0943-3APP

- ◊ Rutledge 6 Panel Structured Mid High Crown Profile Fit
- ◊ Active Poly Performance Fabric W/ Perforated Back Panels
- ◊ Designer Rope
- ◊ Slight Curve Visor
- ◊ Adjustable TPR Rubber Snap Closure
- ◊ One Size Fits Most
- ◊ 7 Color Combos to Choose From



SHOWN IN
SLATE



LL0944-3ADP

- ◊ Rutledge 6 Panel Structured Mid High Crown Profile Fit
- ◊ ActiveDri Poly Performance Fabric
- ◊ Curve Visor
- ◊ Adjustable Plastic Snap Closure
- ◊ One Size Fits Most
- ◊ 7 Color Combos to Choose From



SHOWN IN
STEEL

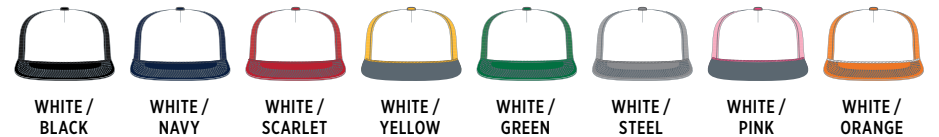


LL0945-4PFT

- ◊ Cliff 5 Panel Structured Mid High Crown Profile Fit
- ◊ CPoly Foam W/ Trucker Mesh Back Panels
- ◊ Flat Visor
- ◊ Adjustable Plastic Snap Closure
- ◊ One Size Fits Most
- ◊ 8 Color Combos to Choose From



SHOWN IN
WHITE/BLACK



LL0946-5PPT

SHOWN IN
CAROLINA/
WHITE

- ◊ Derek 6 Panel Structured Mid Crown Profile Fit
- ◊ Pearl Polyester W/ Soft Trucker Mesh Back Panels
- ◊ Curve Visor
- ◊ Adjustable Plastic Snap Closure
- ◊ One Size Fits Most
- ◊ 8 Color Combos to Choose From



LL0947-5VWT

SHOWN IN
FOREST/
STEEL

- ◊ Derek 6 Panel Structured Mid Crown Profile Fit
- ◊ Enzyme Wash Vintage Cotton Twill W/ Soft Trucker Mesh Back Panels
- ◊ Curve Visor
- ◊ Adjustable Plastic Snap Closure
- ◊ One Size Fits Most
- ◊ 6 Color Combos to Choose From



DA1235-5TTM

SHOWN IN
STEEL/
WHITE

- ◊ Derek 6 Panel Structured Mid Crown Profile Fit
- ◊ Cotton Twill W/ Soft Trucker Mesh Back Panels
- ◊ Curve Visor
- ◊ Adjustable Plastic Snap Closure
- ◊ One Size Fits Most
- ◊ 12 Color Combos to Choose From



LL0948-5AP5P

SHOWN IN
KHAKI/
NAVY

- ◊ Derek 5 Panel Structured Mid High Crown Profile Fit
- ◊ Active Poly Performance Fabric W/ Perforated Back Panels
- ◊ Slight Curve Visor
- ◊ Adjustable TPR Rubber Snap Closure
- ◊ One Size Fits Most
- ◊ 6 Color Combos to Choose From



LL0949-5ATP

- ◊ Derek 6 Panel Structured Mid Crown Profile Fit
- ◊ Activetech+ Performance Fabric
- ◊ Curve Visor
- ◊ Adjustable Plastic Snap Closure
- ◊ One Size Fits Most
- ◊ 6 Color Combos to Choose From



SHOWN IN
LIGHT BLUE



NAVY LT BLUE STEEL WHITE GREEN CRIMSON

LL0954-21APR

- ◊ Blake 5 Panel Unstructured Mid Crown Fit
- ◊ Active Poly Performance Fabric
- ◊ Slight Curve Visor
- ◊ Contrast Color Heavy Cotton Rope
- ◊ Adjustable Plastic Buckle W/ Nylon Strap Closure
- ◊ One Size Fits Most
- ◊ 6 Color Combos to Choose From



SHOWN IN
CRIMSON/
BLACK



BLACK/WHITE NAVY/SCARLET GREEN/YELLOW KHAKI/BLACK CRIMSON/BLACK CHARCOAL/WHITE

LL0950-8CHT

- ◊ Woodward Hybrid 6 Panel Structured Mid-high Crown Profile Fit
- ◊ Heather Twill / Trucker Mesh W/ Wide Wale Corduroy Front Panel
- ◊ Slight Curve Visor
- ◊ Adjustable Plastic Snap Closure
- ◊ One Size Fits Most
- ◊ 6 Color Combos to Choose From



SHOWN IN
CHARCOAL
GRAY HEATHER
STEEL



OLIVE HTR/KHAKI/OLIVE BUCK/BUCK HTR/BLACK STONE/SCARLET HTR/WHITE MIDNIGHT/GRAY HTR/NAVY STONE/BUCK HTR/KHAKI CHARCOAL/GRAY HTR/STEEL

DA1161-17LC

- ◊ Lance 6 Panel Unstructured Low Crown Profile Fit
- ◊ Pearl Polyester
- ◊ Curve Visor
- ◊ Adjustable Elastic Loop W/ D-Ring Velcro Closure
- ◊ One Size Fits Most
- ◊ 6 Color Combos to Choose From



SHOWN IN
FOREST



NAVY MAROON FOREST WHITE BLACK KHAKI



LL0955-23CRS

SHOWN IN
CAROLINA/
WHITE

- ◊ Luke 6 Panel Unstructured Regular Crown Profile Fit
- ◊ Cotton RipStop
- ◊ Curve Visor
- ◊ Adjustable Cloth Strap Metal Slider Closure
- ◊ Adult Fit
- ◊ 10 Color Combos to Choose From



DA1280-23LWC

SHOWN IN
STEEL

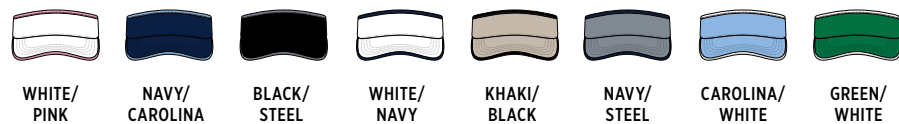
- ◊ Luke 6 Panel Unstructured Regular Crown Profile Fit
- ◊ Premium Lightweight Cotton
- ◊ Curve Visor
- ◊ Adjustable Cloth Strap Metal Slider Closure
- ◊ One Size Fits Most
- ◊ 12 Color Combos to Choose From



DA1160-19HCV

SHOWN IN
NAVY/
CAROLINA

- ◊ Harrington High Crown Visor Fit
- ◊ Pearl Polyester W/ Top and Bottom Contrast Bindings
- ◊ One Size Fits Most
- ◊ 8 Color Combos to Choose From



LL0951-10WC

SHOWN IN
SURPLUS

- ◊ Bronson Wide Cuff Knit
- ◊ Fine Jersey Knit Weave
- ◊ One Size Fits Most
- ◊ 7 Color Combos to Choose From





BE COOL. STAY COOL.

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📷 @shadeheadwear

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