

TO THE WITH **OPTIONS**

SEA N' AI SEA N' A 2025

CUST

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💮 shadeheadwear.com 🕒 800-969-4280 (HATS) 👩 @shadeheadwear 🖂 info@shadeheadwear.com

OUR STORY

DISCOVER SHADE HEADWEAR

At Shade Headwear, it's not about us—it's about you. Our mission is to elevate your brand through custom private-label headwear, allowing your brand to make a bold statement. We help you tell your story with headwear that speaks volumes.

WHY SHADE HEADWEAR?

Our team members are passionate about the golf, the great outdoors, craft beer and of course, creating cool custom headwear. With over five decades of combined experience in design, sourcing, and branding, we've perfected the art of bespoke headwear solutions.

Ready to elevate your club, course or event brand with our expertise? Let's craft headwear that tells your story in style.

PROGRAM DETAILS

Discover the ultimate custom private-label headwear program. We stand out not because we're the only ones who can do it, but because of how we do it. With minimal rules & restrictions, in our program we empower you to control the design outcome.

BRAND FOCUSED

Your headwear should highlight your brand, not ours. We promise to keep your headwear free from unnecessary supplier graphics, stickers, and tags, ensuring a clean and professional shelf appeal.

CUSTOMIZATION AT ITS BEST

Our private-label solution starts from scratch. Each hat is individually constructed, allowing you to control every detail. From fabric colors to stitching, panels, eyelets, buttons, and undervisors, you have the flexibility to customize every element, ensuring your design stands out.

ELEVATE YOUR BRAND

Partner with us to create the perfect hat that elevates your brand. Let's craft headwear solutions that truly represents you, with unmatched quality and a flawless finish.



144 PIECE TOTAL ORDER UP TO 3 STYLES OF 48 PIECES 12 PIECES PER FABRIC COLOR



30-35 DAYS PRODUCTION From final art approval



EXPECTED ART TURN TIME OF 5-7 BUSINESS DAYS Could be up to 10-14 days during peak seasons



3-5 DAYS SHIPPING AVERAGE LANDED TIME Could be longer during peak seasons



FREE CUSTOM INTERIOR PRIVATE LABEL ON ORDERS OVER 144 PIECES Below 144 pieces add \$.50 per unit



MOST HAT STYLES HAVE SELF FABRIC INNER LINER Reduces sweat stains & hides front panel appliqué affects & improves

K

shelf appeal

QUANTITY BREAKS AT 144/288/576 PER STYLE MQQ quotes available for larger quantities.



NO SET-UP OR DIGITIZING FEE'S



FREE CONTRAST COLOR OPTIONS FABRIC PANELS, BUTTON, EYELETS, STITCHING, UNDER VISOR, SWEATBAND & CLOSURE



MILLIONS OF POSSIBLE CUSTOM COMBINATIONS

NEW ENHANCED ORDER FLEXIBILITY

EMBROIDERY OPTIONS

Customers can now get up to two embroidery color options with a 48-piece style. Eligible embroidery types include: Flat, 3D Puff, Pearl Chain Stitch, Flatlock Stitch and other select combinations.

*Custom appliques and printing require 48 pieces per graphic/type/color.

FABRIC CUSTOMIZATION

We've expanded our fabric customization options. Now, you can:

- Change fabric types every 24 pieces within a 48-piece style, as long as they belong to the same family (see below).
- Change fabric colors every 12 pieces within a 48-piece style.

FABRIC FAMILIES

- Cotton Family: Cotton Twill, Heather Twill, Vintage Washed Cotton Twill, Lightweight Cotton, Cotton Ripstop, Wide wale and Micro-Corduroy and Trucker Mesh
- Poly Family: Active Poly, Active Poly Lite, ActiveDri Poly, ActiveTech+ and MicroWick+ (includes perforated options)

EASY TO ORDER SIX EASY STEPS

STEP 1

Choose a shape or style



HAT, VISOR, BUCKET, KNIT

STEP 3 Choose fabric & color



SOLID COLOR, CONTRAST PANELS

STEP 5 Add custom upgrades & trim options



SEE OPTIONS ON PAGES 16-27

STEP 2

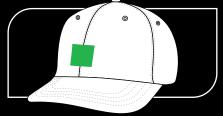
Choose a visor shape



CURVE, SLIGHT CURVE, FLAT

STEP 4

Choose an embellishment or custom applique options



SEE OPTIONS ON PAGES 20-21

STEP 6

Choose FREE contrast options



PANELS, VISOR/UNDERVISOR, BUTTON, EYELETS, STITCHING

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WHAT'S NEW?

WIDE WALE CORDUROY

Our new wide wale corduroy hits a little different. This 12-wale corduroy merges softness not normally found in this fabric class with the ability to adapt the final finish with classic ornamentation and styling for the perfect classic corduroy look. Choose from seven rich proprietary colors with softened undertones and create a one-off look your customers can wear with style.

> SHOWN IN DEREK Shape 5

ACTIVEPOLY LITE

This new lightweight, moisture wicking, blended polyester fabric redefines the term "Lightweight Performance". The 60% Polyester/30% Cotton/10% Nylon blend creates possibly the softest-feeling (velvet-like) hand feel of any fabric in this class. A subtly checked texture makes this fabric a versatile, chic, must-have fabric upgrade.



Available in 8 colors

LIGHTWEIGHT COTTON

Our New Premium Lightweight Cotton redefines what this fabric class should be. It combines a soft-to-the-touch hand feel with and airiness appeal to create the most comfortable in-class fit.

Available in 12 custom-dyed colors.

SHOWN IN LUKE Shape 23



COTTON RIPSTOP

100% medium-weight cotton with semi-pronounced cross hatch pattern gives this premium fabric a subtle textured hand-feel.

Available in 10 stylish colors.

SHOWN IN LUKE Shape 23



 FABRIC:
 COTTON TWILL

 APPLIQUE:
 STRIPED EMBROIDERY

 UPGRADES:
 HEAVY BRAIDED ROPE

 + EMBROIDERY OPTION



 FABRIC:
 ACTIVE POLY

 APPLIQUE:
 HIGH DENSITY PRINT

 UPGRADES:
 FABRIC + CUSTOM APPLIQUE + DESIGNER ROPE



 FABRIC:
 HEATHER TWILL

 APPLIQUE:
 LASER ETCHED LEATHER PATCH

 UPGRADES:
 FABRIC + CUSTOM APPLIQUE + CLOSURE



FABRIC: ACTIVE TECH+ APPLIQUE: MOLDED SILICONE RUBBER PATCH UPGRADES: FABRIC + CUSTOM APPLIQUE + NYLON ROPE



 FABRIC:
 ACTIVE POLY

 APPLIQUE:
 NEEDLE STITCH EMBROIDERY

 UPGRADES:
 FABRIC + SPECIALTY EMBROIDERY

 + NYLON ROPE



 FABRIC:
 ACTIVE POLY

 APPLIQUE:
 3D PUFF / FLAT EMBROIDERY

 UPGRADES:
 FABRIC + EMBROIDERY

3 RUTLEDGE MID-HIGH CROWN - STRUCTURED



SHOWN IN

FABRIC: QUILTED ACTIVE DRI POLY / HEATHER TWILL VISOR / TRUCKER MESH APPLIQUE: SCREEN PRINTED LEATHER PATCH UPGRADES: FABRIC + QUILTED OPTION + SPECIALTY EMBROIDERY

♦ MID-HIGH CROWN PROFILE (AVAILABLE AS 5 OR 6 PANEL)

♦ FULL FABRIC -OR- TRUCKER STYLE

♦ VISOR OPTIONS:

• CURVE
 • SLIGHT CURVE

- \diamond **CLOSURE OPTIONS:**
 - PLASTIC SNAP
 VELCR
 ADJ. PLASTIC CLIP
 TPR RUBBER SNAP
- CLOTH STRAP W/ METAL SLIDER
- LEATHER STRAP W/ BUCKLE

• FLAT

S





SHOWN IN FABRIC: MICRO CORDUROY / TRUCKER MESH APPLIQUE: FLAT EMBROIDERY UPGRADES: FABRIC + NYLON ROPE

- MID-HIGH CROWN PROFILE (AVAILABLE AS 5 OR 6 PANEL)
- **FULL FABRIC OR- TRUCKER STYLE**
- \diamond **VISOR OPTIONS:**

	• CURVE	• SLIGHT CURVE	• FLAT
\diamond	CLOSURE OPTION	S:	
	 PLASTIC SNAP 	• ADJ. PLASTIC CLIP	• CLOTH STRAP W/ METAL
	SLIDER		

• VELCR • TPR RUBBER SNAP • LEATHER STRAP W/ BUCKLE



 FABRIC:
 COTTON TWILL / SOFT TRUCKER MESH

 APPLIQUE:
 WOVEN LABEL W/ RAISED SATIN STITCH

 UPGRADES:
 CUSTOM APPLIQUE + NYLON ROPE



 FABRIC:
 ACTIVETECH+

 APPLIQUE:
 RAISED SATIN STITCH

 UPGRADES:
 FABRIC + EMBROIDERY TYPE



- FABRIC:
 ACTIVEDRI POLY + PERFORATED BACK PANELS

 APPLIQUE:
 HEAVY HIGH DENSITY PRINT

 UPGRADES:
 FABRIC + CUSTOM APPLIQUE +
- PERFORATED BACK PANELS



 FABRIC:
 COTTON RIPSTOP

 APPLIQUE:
 BACKWARDS CROSS STITCH EMBROIDERY

 UPGRADES:
 FABRIC + EMBROIDERY TYPE



 FABRIC:
 PEARL POLYESTER

 APPLIQUE:
 SOLID FILL FLAT EMBROIDERY W/FLAT OUTLINE

 UPGRADES:
 FABRIC + FABRIC UPGRADE



 FABRIC:
 MICROWICK+

 APPLIQUE:
 HIGH DENSITY PRINT ON FABRIC PATCH W/ RAISED EDGE

 UPGRADES:
 FABRIC + CUSTOM APPLIQUE





FABRIC: QUILTED ACTIVE DRI POLY / HEATHER TWILL APPLIQUE: WOVEN LABEL W/ SATIN STITCH **UPGRADES:** FABRIC + QUILTED OPTION + CUSTOM APPLIQUE + DESIGNER ROPE

\Diamond **HYBRID 6-PANEL**

- FULL FABRIC OR- TRUCKER STYLE BACK PANELS
- **VISOR OPTIONS:** \Diamond
 - CURVE • SLIGHT CURVE • FLAT
- \Diamond **CLOSURE OPTIONS:**
 - PLASTIC SNAP • ADJ. PLASTIC CLIP • CLOTH STRAP W/ METAL SLIDER TPR RUBBER SNAP •

FABRIC: HEATHER TWILL / COTTON TWILL APPLIQUE: WOVEN LABEL W/ SATIN STITCH UPGRADES: FABRIC + CUSTOM APPLIQUE + DESIGNER ROPE



FABRIC: **QUILTED ACTIVE DRI POLY / HEATHER** TWILL / TRUCKER MESH

APPLIQUE: WOVEN LABEL W/ SATIN STITCH **UPGRADES:** FABRIC + QUILTED OPTION + CUSTOM APPLIQUE

 \Diamond

(B)

FABRIC:

 (\mathbf{D})

FABRIC:

 (\mathbf{F})





SHOWN IN FABRIC: ACTIVE POLY APPLIQUE: MOLDED SILICONE RUBBER PATCH UPGRADES: FABRIC + CUSTOM APPLIQUE

- **blow crown profile / performance**
- **FULL FABRIC -OR- PERFORATED PANELS**
- \Diamond **VISOR OPTIONS:**

• CURVE

- \diamond **CLOSURE OPTIONS:**
 - D-RING W/ ELASTIC LOOP & SELF FABRIC VELCRO STRAP



WILSON 18 RUNNER / CAMPER - UNSTRUCTURED



- ♦ 5-PANEL RUNNER / CAMPER HAT
- **V** FULL FABRIC -OR- TRUCKER MESH SIDES -OR- PERFORATED PANELS
- \Diamond VISOR OPTIONS:
 - CURVE SLIGHT CURVE FLAT • EVA FLAT PACKABLE VISOR W/ VISOR BINDING
- \diamond **CLOSURE OPTIONS:**

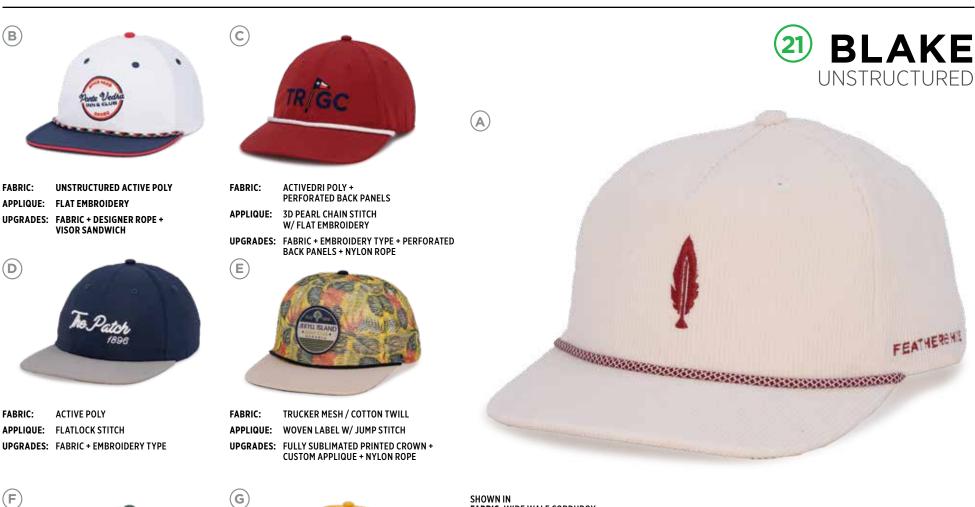
• PLASTIC SNAP • ADJ. PLASTIC CLIP • CLOTH STRAP W/ METAL SLIDER • D-RING W/ ELASTIC LOOP & SELF FABRIC VELCRO STRAP



FABRIC:	ACTIVEDRI POLY + PERFORATED SIDE PANELS
APPLIQUE:	NEEDLE STITCH EMBROIDERY
UPGRADES:	FABRIC + EMBROIDERY TYPE + PERFORATED FABRIC + VISOR BINDING



FABRIC:	ACTIVETECH+
APPLIQUE:	WOVEN LABEL W/ JUMPSTITCH
UPGRADES:	FABRIC + CUSTOM APPLIQUE + VISOR BINDING



SHOWN IN FABRIC: WIDE WALE CORDUROY APPLIQUE: FLAT EMBROIDERY + FLAT EMBROIDERY SIDE HIT UPGRADES: FABRIC + 2ND EMBROIDERY LOCATION + DESIGNER ROPE

- "GRANDPA" / SURFER HAT (AVAILABLE AS 5 OR 6 PANEL) \Diamond
- FULL FABRIC OR- TRUCKER STYLE \Diamond
- **VISOR OPTIONS:** \Diamond
 - CURVE • SLIGHT CURVE • FLAT
 - EVA FLAT PACKABLE VISOR W/ VISOR BINDING
- **CLOSURE OPTIONS:** \Diamond
 - PLASTIC SNAP D-RING W/ ELASTIC LOOP & SELF FABRIC VELCRO STRAP TPR RUBBER SNAP
 - ADJ. PLASTIC CLIP CLOTH STRAP W/ METAL SLIDER

FABRIC: ACTIVE POLY APPLIQUE: HIGH DENSITY SCREEN PRINT UPGRADES: FABRIC + CUSTOM APPLIQUE + DESIGNER ROPE



FABRIC: WASHED COTTON TWILL APPLIQUE: EMBROIDERY ON FELT PATCH UPGRADES: CUSTOM APPLIQUE + WASH



SHOWN IN FABRIC: ACTIVE POLY LITE APPLIQUE: SOLID FILL FLAT EMBROIDERY W/ FLAT EMB. OUTLINE UPGRADES: FABRIC + NYLON ROPE

- **THE ULTIMATE "DAD" HAT (AVAILABLE AS 5 OR 6 PANEL)**
- ♦ FULL FABRIC -OR- TRUCKER STYLE
- \Diamond **VISOR OPTIONS:**
 - CURVE
 SLIGHT CURVE
 FLAT
- \diamond **CLOSURE OPTIONS:**
 - PLASTIC SNAP
 VELCRO STRAP
 ADJ. PLASTIC CLIP
 - CLOTH STRAP W/ METAL SLIDER LEATHER STRAP W/ BUCKLE
 - TPR RUBBER SNAP



 FABRIC:
 ACTIVE POLY

 APPLIQUE:
 NEEDLE STITCH EMBROIDERY

 UPGRADES:
 FABRIC + EMBROIDERY TYPE



 FABRIC:
 COTTON TWILL / SOFT TRUCKER MESH

 APPLIQUE:
 RAISED AND FLAT EMBROIDERY

 UPGRADES:
 EMBROIDERY TYPE



 FABRIC:
 ACTIVE POLY

 APPLIQUE:
 WOVEN LABEL W/ SATIN STITCH

 UPGRADES:
 FABRIC + CUSTOM APPLIQUE + STRETCH FIT SWEATBAND



 FABRIC:
 LIGHTWEIGHT COTTON

 APPLIQUE:
 FLATLOCK STITCH

 UPGRADES:
 FABRIC + EMBROIDERY TYPE



FABRIC:ACTIVETECH+APPLIQUE:FLAT EMBROIDERYUPGRADES:FABRIC



 FABRIC:
 MICROWICK+

 APPLIQUE:
 WOVEN LABEL W/ SATIN STITCH

 UPGRADES:
 FABRIC + CUSTOM APPLIQUE



RESET

TWO PANEL "PICKLEBALL" HAT - UNSTRUCTURED



 FABRIC:
 MICROWICK+

 APPLIQUE:
 SOLID FILL FLAT EMBROIDERY W/ FLAT OUTLINE

 UPGRADES:
 FABRIC

MITCH 6

STRETCH FIT - MID HIGH CROWN - STRUCTURED



PINKSTON 2

ADJUSTABLE HIGH CROWN -UNSTRUCTURED



 FABRIC:
 COTTON TWILL / HEATHER TWILL

 APPLIQUE:
 HIGH DENSITY SCREEN PRINT

 UPGRADES:
 FABRIC + CUSTOM APPLIQUE + DESIGNER ROPE

PITCH 7

STRETCH FIT - HIGH CROWN - STRUCTURED



 FABRIC:
 ACTIVE POLY

 APPLIQUE:
 FLAT EMBROIDERY

 UPGRADES:
 FABRIC

CLIFF 4 HIGH CROWN FOAMY TRUCKER -STRUCTURED



 FABRIC:
 POLY FOAM W/ TRUCKER MESH

 APPLIQUE:
 CUSTOM SUBLIMATION W/ HIGH DENSITY SCREEN PRINT

 UPGRADES:
 CUSTOM SUBLIMATION + CUSTOM APPLIQUE

BURTON



ADJUSTABLE MID CROWN FIT W/ ACTIVE FLEX STRETCH SWEATBAND - STRUCTURED



FABRIC: ACTIVE POLY APPLIQUE: WOVEN LABEL SATIN STITCH UPGRADES: FABRIC + CUSTOM APPLIQUE + STRETCH FIT SWEATBAND





FABRIC:PEARLY POLYESTERAPPLIQUE:FLAT EMBROIDERYUPGRADES:FABRIC

BOONIE 16



 FABRIC:
 ACTIVE POLY

 APPLIQUE:
 FLAT EMBROIDERY

 UPGRADES:
 FABRIC

 Available with or without snaps

HARRINGTON 19

HIGH CROWN TOUR VISOR



 FABRIC:
 ACTIVE POLY LITE

 APPLIQUE:
 3D PUFF EMBROIDERY

 UPGRADES:
 FABRIC + EMBROIDERY TYPE

FISHER 22



FABRIC: MICROWICK+ APPLIQUE: FLAT EMBROIDERY UPGRADES: FABRIC JULES 31 LOW PROFILE MID-BRIM FIT VISOR



 FABRIC:
 ACTIVETECH+

 APPLIQUE:
 SOLID FILL FLAT EMBROIDERY

 UPGRADES:
 FABRIC

BILLY 24



FABRIC:COTTON TWILLAPPLIQUE:FLAT EMBROIDERYUPGRADES:UNDERVISOR DIGITAL PRINT



COLD WEATHER KNITS





 FABRIC:
 WIDE CUFF MID-WEIGHT JERSEY KNIT

 APPLIQUE:
 WOVEN CLIP LABEL

 UPGRADES:
 CUSTOM APPLIQUE

SLOAN 13



 FABRIC:
 WIDE CUFF LIGHTWEIGHT LYCRA KNIT

 APPLIQUE:
 FLAT EMBROIDERY





 FABRIC:
 CLASSIC DOUBLE LAYER JERSEY KNIT

 APPLIQUE:
 WOVEN CLIP LABLE

 UPGRADES:
 CUSTOM APPLIQUE

GARY 14



FABRIC: JERSEY KNIT JACQUARD W/ POM UPGRADES: POM





 FABRIC:
 SOFT WAFFLE KNIT

 APPLIQUE:
 SCREEN PRINTED LEATHER CLIP LABEL

 UPGRADES:
 CUSTOM APPLIQUE

PORTER 20



 FABRIC:
 2X2 SHALLOW RIB KNIT

 APPLIQUE:
 WOVEN LABEL W/ JUMP STITCH

 UPGRADES:
 CUSTOM APPLIQUE

*Available in solid color or 2x2 twist

COLD WEATHER KNITS





 FABRIC:
 CABLE OR CHAIN CABLE KNIT

 APPLIQUE:
 WOVEN LABEL W/ JUMP STITCH

 UPGRADES:
 CUSTOM APPLIQUE + FAUX FUR POM





 FABRIC:
 SOFT JERSEY KNIT

 APPLIQUE:
 SOLID FILL FLAT EMBROIDERY W/ FLAT OUTLINE





 FABRIC:
 ACRYLIC SHALLOW RIB KNIT

 APPLIQUE:
 WOVEN CLIP LABEL W/ JUMP STITCH

 UPGRADES:
 CUSTOM APPLIQUE

STANLEY (29) 🖾



 FABRIC:
 RECYCLED RIBBED KNIT

 APPLIQUE:
 SOLID FILL FLAT EMBROIDERY





 FABRIC:
 2X2 HEAVY WIDE SHALLOW RIB 100% ACRYLIC KNIT

 APPLIQUE:
 WOVEN CLIP LABEL W/ JUMP STITCH

 UPGRADES:
 CUSTOM APPLIQUE

MARLEY 30



FABRIC: ACRYLIC BLEND KNIT W/ SHALLOW RIB CUFF W/ POM UPGRADES: POM

DESCENCEDE

FABRIC & COLOR PALETTE . CUSTOM APPLIQUES . VISOR SHAPES . CLOSURE OPTIONS . VISOR ROPES . CUSTOM PRINT PATTERNS

FABRIC & COLOR PALETTE

COTTON TWILL	
WHITE	TWILIGHT
OFF WHITE	SLATE
BLACK	SKY
CHARCOAL	CAROLINA
METAL	ELECTRIC
STEEL	ROYAL
КНАКІ	MINT
LATTE	FOREST
BROWN	GREEN
BUCK	OLIVE
TEXAS ORANGE	LIME
ORANGE	SURPLUS
	BIRCH
YELLOW	SAGE
COPPER	PINK
MUSTARD	FUSCIA
RED	NANTUCKET RED
SCARLET	REACK/GRAY CAMO
CRIMSON	NEW ARMY CAMO
MAROON	BRIGHT CAMO
NAVY	FADED CAMO
	Camo \$.50 Upgrade
HEATHER TWILL	+\$1
GRAY HEATHER	NAVY HEATHER
BLACK HEATHER	OLIVE HEATHER
BUCK HEATHER	CAROLINA HEATHER
CRIMSON HEATHER	

VINTAGE WASHE TWILL	D COTTON +\$1
CRIMSON	NAVY
SURPLUS	LATTE
CHARCOAL	FOREST
	OTTON +\$.50
CRIMSON	КНАКІ
SAGE	STEEL
WHITE	GREEN
NAVY	
BLACK	LT MOCHA
CHARCOAL	TWILIGHT
280G COTTON RI	PSTOP +\$1
280G COTTON RI	CRIMSON
	CRIMSON
WHITE BLACK	CRIMSON
WHITE BLACK STEEL	CRIMSON NAVY CHARCOAL
WHITE BLACK STEEL KHAKI	CRIMSON NAVY CHARCOAL SURPLUS GREEN
WHITE BLACK STEEL KHAKI MOCHA	CRIMSON NAVY CHARCOAL SURPLUS GREEN
WHITE BLACK STEEL KHAKI MOCHA MICRO-CORDURG	CRIMSON NAVY CHARCOAL SURPLUS GREEN OY +\$1
WHITE BLACK STEEL KHAKI MOCHA MICRO-CORDURO	CRIMSON NAVY CHARCOAL SURPLUS GREEN OY +\$1 MAROON
WHITE BLACK STEEL KHAKI MOCHA MICRO-CORDURO WHITE STEEL	CRIMSON NAVY CHARCOAL SURPLUS GREEN OY +\$1 MAROON OLIVE



RED

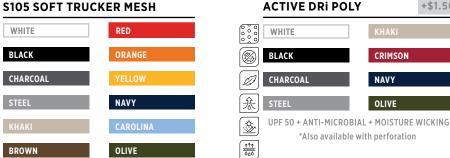
SURPLUS

Recycled Trucker Mesh

MIDNIGHT	CRIMSON
BLACK	SAGE
METAL	
	OLY LITE +\$1.50
CORAL	CHARCOAL
BLACK	SAGE
ORANGE	BROWN
TWILIGHT	PUTTY
*Also available	with perforation
6510 ACTIVE PO	LY +\$1
6510 ACTIVE PO	LY +\$1 BUCK
WHITE	BUCK
Image: Second state Image: Second stat <	BUCK
BLACK CHARCOAL	BUCK NAVY SLATE
Image: state	BUCK NAVY SLATE SURPLUS
Image: State Sta	BUCK NAVY SLATE SURPLUS

WIDE WALE CORDUROY

ΖI BONE +\$1.50





CRIMSON

NAVY

OLIVE

G

WHITE

BLACK

METAL NAVY

WHITE

BLACK

STEEL

BROWN

CHARCOAL





EMBROIDERY UPGRADES & CUSTOM APPLIQUES

EMBROIDERY 24 PER COLOR | LABELS & PATCHES 48 PER COLOR



FLAT EMBROIDERY* ***INCLUDED IN BASE COST**



SOLID FLAT FILL EMBROIDERY W/ FLAT EMBROIDERY OUTLINE ***INCLUDED IN BASE COST**



STRIPED FLAT EMBROIDERY +\$1.00



FLAG EMBROIDERY +\$1.00



3D PUFF RAISED EMBROIDERY +\$1.50



EMBROIDERY ON TWILL PATCH W/ RAISED EDGE EMBROIDERY +\$1.50

GOLF CLUB

BACK CROSS STITCH W/ RAISED EDGE

+\$1.50

NEW



IN-LINE RAISED EMBROIDERY +\$1.50

NEW



RAISED SATIN STITCH +\$1.50





3D RAISED PEARL CHAIN

STITCH EMBROIDERY

+\$1.50

NEEDLE HAND STITCH +\$2.00



FLAT PEARL CHAIN STITCH EMBROIDERY +\$1.00

NEW



LASER ETCHED LEATHER PATCH +\$2.00 *AVAILABLE IN BROWN AND TAN



FLATLOCK STITCH EMBROIDERY +\$1.00



SCREEN PRINTED LEATHER PATCH W/ JUMP STITCH +\$1.50 *AVAILABLE IN BROWN, TAN, AND GRAY





CROOKED

EMBROIDERY UPGRADES & CUSTOM APPLIQUES

EMBROIDERY 24 PER COLOR | LABELS & PATCHES 48 PER COLOR



WOVEN LABEL W/ JUMP STITCH +50¢



WOVEN LABEL W/ SATIN STITCH +\$1.50





WOVEN LABEL W/ MERROWED EDGE +\$1.50



WOVEN LABEL W/ RAISED EDGE +\$1.50



SUBLIMATED POLY PATCH W/ MERROWED EDGE









PUFF PRINT +\$2.00



EMBROIDERED TWILL PATCH +\$1.50



EMBROIDERY ON FELT PATCH +\$1.50



3D RAISED EMBROIDERY ON WASHED FRAYED TWILL PATCH +\$2.00



SCREEN PRINT ON WASHED FRAYED TWILL PATCH +\$2.00



FELT PATCH W/ JUMP STITCH +\$1.50 *MINIMUM ORDER 96 PCS *SEE COLORS PG 17





HIGH DENSITY PRINT ON FABRIC PATCH W/ RAISED EDGE OR SATIN STITCH

+\$2.00



TPR RUBBER PATCH +\$3.50 + MOLD FEE | UP TO 5-COLORS

BE COOL. STAY COOL.



SILICONE RUBBER PATCH +\$4.00 + MOLD FEE | UP TO 5-COLORS



VISOR SHAPES



*AVAILABLE WITH BRONZE OR NICKEL BUCKLE



VISOR ROPES

WHITE

BLACK

STEEL

mann KHAKI

YELLOW

SCARLET

PINK

GREEN

NAVY

+\$.50

HEAVY BRAIDED

TRUCKER ROPE

+\$1.00

WHITE

BLACK

LIGHT STEEL





SCARLET



GREEN

NAVY

HEAVY COTTON +\$1.00 CORD

WHITE

BLACK

STEEL

YELLOW

SCARLET

NAVY



DESIGNER COTTON CORD +\$1.00





STY039-007-002



DESIGNER POLYESTER CORD



STY1335-005-001 88888888

STY1335-005-139 (NAVY)



STY1335-005-467

STY1335-005-155

З Z STY1335-005-815 (GREEN)

×

Z STY1335-005-816 (PINK)

Z STY1335-005-822 (ORANGE)



11111

+\$.75

STY1136-001

STY1136-006

***** STY1136-008

STY1136-010

DESIGNER NYLON +\$.75 CORD



STY040-005-001

-٠. STY040-005-002

-

STY040-005-003



STY040-005-004

21

PRIMARILY USED AS FLAT EMBROIDERY -OR- WOVEN LABEL







GO-03



GO-04





GO-01

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HITEMARSH Country Club

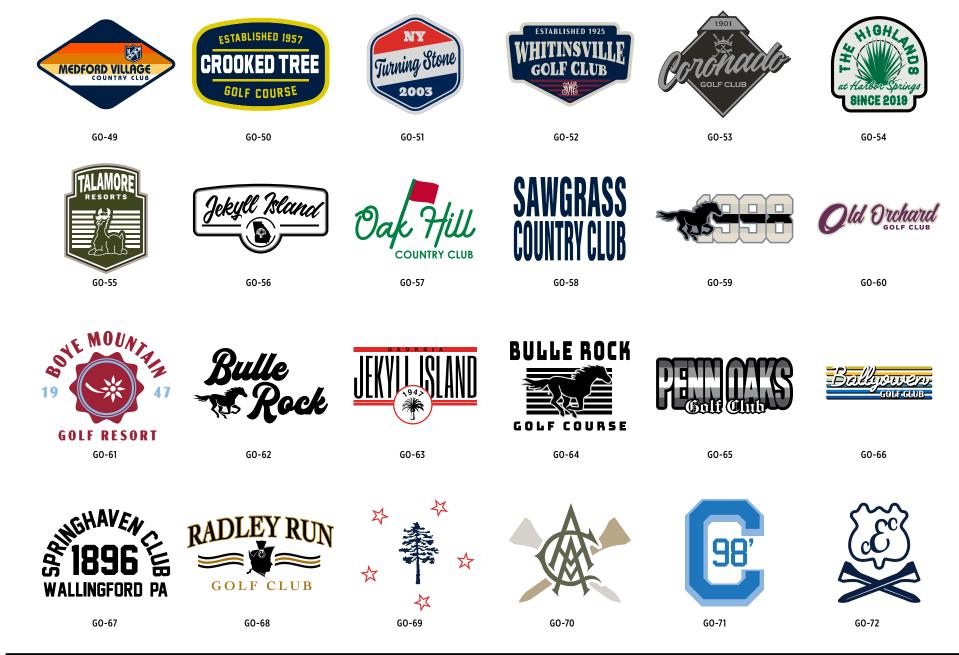




PRIMARILY USED AS FLAT EMBROIDERY -OR- WOVEN LABEL



PRIMARILY USED AS FLAT EMBROIDERY -OR- WOVEN LABEL





PRIMARILY USED AS FLAT EMBROIDERY -OR- WOVEN LABEL



PRINT PATTERNS

DIGITAL PRINT: +\$1.50 / FRONT PANELS or VISOR +\$2 / FRONT PANELS + VISOR +\$4 / WHOLE HAT SUBLIMATION: +\$1 / FRONT PANELS or VISOR +\$1.50 / FRONT PANELS + VISOR +\$3 / WHOLE HAT PRINT COLORS & SATURATION MAY VARY DEPENDING ON FABRIC SELECTED

DIGITAL -OR- SUBLIMATION PRINT | 48 PER PRINT/PRINT COLOR





+\$4 / WHOLE HAT DIGITAL PRINT: +\$1.50 / FRONT PANELS or VISOR +\$2 / FRONT PANELS + VISOR **PRINT PATTERNS** SUBLIMATION: +\$1/FRONT PANELS or VISOR +\$1.50 / FRONT PANELS + VISOR +\$3 / WHOLE HAT

DIGITAL -OR- SUBLIMATION PRINT | 48 PER PRINT/PRINT COLOR



PRINT COLORS & SATURATION MAY VARY DEPENDING ON FABRIC SELECTED

POPULAR FONTS

CLARENDON

SHADE	shade	Be cool. Stay cool.	shadeheadwear.com							
ABCDH	Б F G H I	JKLMNOPQR	S T U V W X Y Z							
a b c d e	fghi	jklmnopqr	stu v w x y z							

QUINCY

SI	IA	DE			shade					Be o	:00	l. S	tay	v co	ool.			shadeheadwear.com								
A	B	c	D	E	F	G	H	I	J	K	L	M	N	0	Р	Q	R	s	Т	U	v	w	x	Y	Z	
a	b	c	d	e	f	g	h	i	j	k	l	m	n	0	р	q	r	s	t	u	\mathbf{v}	w	x	у	z	

AKTIV GROTESK

SHADE	shade	Be cool. Stay cool.	shadeheadwear.com							
ABCDE	FGHI	JKLMNOPQR	STU V W X Y Z							
a b c d e	fghi	j k l m n o p q r	stu v w x y z							

PROXIMA NOVA

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A	В	С	D	Е	F	G	н	I	J	K	L	М	N	0	Ρ	Q	R	S	т	U	v	w	X	Y	Z	
а	b	с	d	е	f	g	h	i	j	k	I	m	n	0	р	q	r	s	t	u	v	w	x	у	z	

FENWAY PARK

S	КK	D	Е		sh	ade			Ĺ	Be d	00	l.	Sta	y c	ool	shadeheadwear.com									
А	В	С	Д	Е	F	I	Н	J	J	K	L	М	N	O	Р	2	R	S	T	И	U	W	X	¥	з
a	b	с	d	e	þ	g	h	i	j	k	l	m	n	a	p	q	r	s	t	u	v	w	x	y	¥

BUNGEE

SHADE SH					HADE BE COOL. STAY COOL.									SHADEHEADWEAR.COM												
A	В	C	D	E	F	G	H	I	J	K	L	M	N	0	P	Q	R	S	Т	U	V	W	X	Y	z	
A	В	C	D	E	F	G	H	I	J	K	ե	M	N	0	P	Q	R	S	т	U	V	W	X	Y	Z	

DON'T SEE YOUR BRAND FONT? NO WORRIES, ASK AND WE'LL DO OUR BEST TO ENSURE WE MATCH YOUR BRAND FONTS!

COOPER BLACK

SHADE	shade	Be cool. Stay cool.	shadeheadwear.com
ABCDE	FGHI	JKLMNOPQR	S T U V W X Y Z
a b c d e	fghi	j k l mnopqr	stuv wxyz

COOPERPLATE

SH	ADE	SHADE	BE COOL. STAY COOL.	SHADEHEADWEAR.COM
AI	всри	FGHI	JKLMNOPQR	STU V W X Y Z
AI	всре	FGHI	JKLMNOPQR	S T U V W X Y Z

MUSEO SLAB

SHADE	shade	Be cool. Stay cool.	shadeheadwear.com							
ABCD	EFGHI	JKLMNOPQR	S T U V W X Y Z							
a b c d e	e fghi	i j k l m n o p q r	stu v w x y z							

OCTIN COLLEGE

Sł	IAD	E		SHADE						BE COOL. STAY COOL.									SHADEHEADWEAR.COM								
A	В	C	D	Ε	F	G	H	I	J	K	L	Μ	Ν	0	Ρ	Q	R	S	т	U	V	w	X	Y	Z		
A	В	C	D	Ε	F	G	H	I	J	Κ	L	М	Ν	0	Ρ	Q	R	S	т	U	V	w	X	Y	z		

BOURBON

SH	ADE				SH	ADE			8	E C	OOL	. ST	ΆY	COO	L.			5	HA	DEHE	EADV	VEA	R.CI	JM	
A	B	C	D	E	F	G	H	I	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	X	Y	Z
A	B	C	D	E	F	G	H	I	J	K	L	M	N	0	P	Q	R	S	T	U	V	W	X	Y	Z

IVY PRESTO

SHADE	shade	Be cool. Stay cool.	shadeheadwear.com							
ABCDE	FGHI	J K L M N O P Q R	S T U V W X Y Z							
a b c d e	fghi	jklmnopqr	stuvwxyz							





WHAT IS THE STANDARD ORDER MINIMUM?

The standard order minimum is 144 total pieces. Within the 144 pcs order minimum, you can get up to (3) separate styles of 48pcs / 12 per color.

WHAT IS THE STANDARD PRODUCTION LEAD TIME

Our standard production lead time is 30-35 days + 3-5 days shipping (Can be slightly longer during peak seasons).

WHAT IS THE STANDARD ART PRODUCTION LEAD TIME?

Our Standard art turn time is 5-7 business days. During peak seasons it can range from up to 10-14 business days.

DO WE OFFER PRE-PRODUCTIONS SAMPLES?

Generally, we do not offer pre-productions samples. On orders of 576 pcs per style, we can in some cases accommodate the request. But note it can add another 3-4 weeks production time to the order being delivered. Additional costs will apply.

DO WE OFFER CUSTOM GRAPHIC DESIGN SERVICES?

In special circumstances we can offer customers custom design services. Customers will be invoiced for those service as a separate line item on their invoice at an agreed upon rate.

REASONABLE EDIT REQUESTS

Customers are expected to approve art files in no more than three rounds of edits. Additional hourly charges may apply after three rounds have been completed.

HOW IS ARTWORK SUBMITTED TO CUSTOMERS?

We supply customers with a PDF proof of each headwear design for their approval. (Note: PDF proof colors may vary from screen to printed and final production.)

WHAT IS OUR CANCELLATION POLICY?

All hats are built-from-scratch. Therefore, once the order is approved by the customer and submitted to the factory, we are **NOT** able to honor cancellation requests.

WHAT ARE THE BEST FILE TYPES TO USE TO SUBMIT CUSTOMER GRAPHICS?

Our production team uses VECTOR graphics in the formats of (.AI, .PDF, .EPS). .JPEG and .PNG files are low resolution and may require a redraw. We do **NOT** use customer supplied digitized graphic files. **Additional fees apply for graphic recreation.**

WHAT ARE OUR BILLING PAYMENT TERMS?

We generally expect payment on invoice. But we extend Net10 payment terms upon receiving all required documents (Credit Application, Sales Tax Exempt Form (If applicable)) and customer PO. Customers who request specific payment terms must qualify and be approved by management. (Note: Finance charges of 2% apply when payments exceed 30-days past due and **WILL NOT** be removed.)





SHADE CUSTOM EXPRESS

Domestic Headwear 2.0—The industry's first Private Label Domestic Headwear Program. Our new printing technology enables us to expand beyond our embroidery-only domestic program, building on our Custom, Private Label heritage. Each hat includes our FREE private label, demonstrating our continued commitment to the marketplace. Our domestic stock program offers maximum flexibility, allowing you to combine different fits, styles, fabrics, and colors within a single minimum order for your club or event. While we're happy to provide 48 of the same hat, we encourage you to take advantage of our program's versatility.

PROGRAM DETAILS

Base Cost for the primary embroidery location includes: flat embroidery, digitizing and FREE DTF private label.



16 STYLES TO CHOOSE FROM One size fits most



48PC MINIMUM ORDER Must use the same graphic/logo/thread colors on all 48pcs



COMBINE UP TO 12 PER FIT/STYLE AND FABRIC TYPE/COLOR TO REACH THE 48PC ORDER MINIMUM



EMBROIDERY ONLY





WANT TO ADD ON TO YOUR ORDER? Once you've hit our 48pc minimum order requirement you can add on to your order by increments of 24pcs (12 per fit) style/color.



10,000 STITCH COUNT MAX FOR EMBROIDERY





NO SET-UP OR DIGITIZING FEE'S First location only – additional locations incur digitizing fees



GUARANTEED 10-DAY PRODUCTION + SHIPPING From final art approval



EXPRESS PRODUCTION/DELIVERY OPTIONS AVAILABLE Additional charges apply – quote only

UNMATCHED PROGRAM FLEXIBILITY



EMBROIDERY OPTIONS





FLAT EMBROIDERY SOLI First location included in base cost

SOLID FLAT FILL EMBROIDERY W/ FLAT EMBROIDERY OUTLINE





RAISED SATIN STITCH Base cost + \$1.50

FLAT PEARL CHAIN STITCH EMBROIDERY Base cost + \$1.50



3D PUFF RAISED EMBROIDERY Base cost + \$4.00

Additional embroidery locations, digitizing fees apply.



NAVY WHITE KHAKI CAROLINA BLACK BROWN/ STEEL/ CHARCOAL/ BLACK

LL0943-3APP

- Rutledge 6 Panel Structured Mid High Crown Profile Fit
- ♦ Active Poly Performance Fabric W/ Perforated Back Panels
- Designer Rope
- ♦ Slight Curve Visor
- ♦ Adjustable TPR Rubber Snap Closure
- One Size Fits Most
- ♦ 7 Color Combos to Choose From







SHOWN IN

SLATE



LL0947-5VWT

- Derek 6 Panel Structured Mid Crown Profile Fit
- Enzyme Wash Vintage Cotton Twill W/ Soft Trucker Mesh Back Panels
- Curve Visor
- ♦ Adjustable Plastic Snap Closure
- One Size Fits Most
- 6 Color Combos to Choose From





DA1235-5TTM

CAROLINA/

WHITE

KHAKI/

WHITE

NAVY/

WHITE/

SCARLET

BLACK/

KHAKI

♦ Derek 6 Panel Structured Mid Crown Profile Fit

NAVY/

WHITE

- Cotton Twill W/ Soft Trucker Mesh Back Panels
- Curve Visor

WHITE/

NAVY

- Adjustable Plastic Snap Closure
- One Size Fits Most
- 12 Color Combos to Choose From

NAVY

BLACK

GRAY HTR/ GRAY HTR/

STEEL/

WHITE

WHITE

KHAKI/

WHITE

FOREST/

WHITE



CAROLINA/

WHITE

BONE/

KHAKI

FOREST/

YELLOW

CHARCOAL/

STEEL

LL0948-5AP5P

- Derek 5 Panel Structured Mid High Crown Profile Fit
- ♦ Active Poly Performance Fabric W/ Perforated Back Panels
- Slight Curve Visor
- ♦ Adjustable TPR Rubber Snap Closure
- One Size Fits Most
- ♦ 6 Color Combos to Choose From



CRIMSON/

WHITE

SURPLUS/

KHAKI

NEW CAMO/

KHAKI

BLACK

SHOWN IN

KHAKI/ NAVY





LL0954-21APR

- ♦ Blake 5 Panel Unstructured Mid Crown Fit
- ♦ Active Poly Performance Fabric
- ♦ Slight Curve Visor
- Contrast Color Heavy Cotton Rope
- Adjustable Plastic Buckle W/ Nylon Strap Closure
- One Size Fits Most
- ♦ 6 Color Combos to Choose From



LL0950-8CHT

- Woodward Hybrid 6 Panel Structured Mid-high Crown Profile Fit
- Heather Twill / Trucker Mesh W/ Wide Wale Corduroy Front Panel
- Slight Curve Visor
- ♦ Adjustable Plastic Snap Closure
- ♦ One Size Fits Most
- 6 Color Combos to Choose From





OLIVE HTR/ BUCK/ KHAKI/ BUCK HTR/ OLIVE BLACK

STONE/ MIDNIGHT/ SCARLET HTR/ GRAY HTR/ WHITE NAVY

T/ STONE/ R/ BUCK HTR/ KHAKI

CHARCOAL/ GRAY HTR/ STEEL

DA1161-17LC

- ♦ Lance 6 Panel Unstructured Low Crown Profile Fit
- Pearl Polyester
- Ourve Visor
- Adjustable Elastic Loop W/ D-Ring Velcro Closure
- One Size Fits Most
- 6 Color Combos to Choose From

SHOWN IN Forest



SHOWN IN

CRIMSON/

BLACK

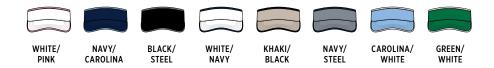


DA1160-19HCV

- ♦ Harrington High Crown Visor Fit
- Pearl Polyester W/ Top and Bottom Contrast Bindings
- One Size Fits Most
- ♦ 8 Color Combos to Choose From



SHOWN IN NAVY/





TWILIGHT

LL0951-10WC

NUGGET

- Bronson Wide Cuff Knit
- ♦ Fine Jersey Knit Weave
- ♦ One Size Fits Most

SAGE

7 Color Combos to Choose From

LT MOCHA





COOL. STAY COOL. BE



 \bigvee info@shadeheadwear.com \bigoplus shadeheadwear.com

O @shadeheadwear

800-969-4280 (HATS)

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TIFFIN, OH | LITTLETON, CO